

# The COVID-19 pandemic and its impact on the non-profit organizations

A reflection on the impact so far  
and expectations for the year 2021

| Nadace **OSF**

Quantitative survey, CAWI surveying technique  
Poll data collection conducted from 14th until 26th January 2021  
483 organisations throughout the Czechia participated

· B·E·H·A·V·I·O

### What problems are they currently facing?

61 %

state that the pandemic had **a significant influence on their work and activities**.  
The overall impact was negative.

62 %

had to **limit their work with the target groups**, half of which admitted a deterioration of their target group.

30 %

were **forbidden to realize their projects and activities** by the government administration, quarter of which had to return the received funds.

### What problems are they expecting in 2021?

40 %

of the organizations are expecting major **fundraising issues** and 39% are expecting grant and endowment terminations.

22 %

of the organizations are expecting **significant restrictions of their activities and services** in 2021.

## Are there new opportunities on the horizon?

66 %

of the organizations **streamlined and expanded the working methods for their employees**. A similar percentage streamlined communication within their organization.

48 %

of the organizations **discovered new subject matters and ways of engagement** due to pandemic. 37% started **new activities or services**, 36% made new **connections for cooperation**.

44 %

of the organizations broadened or **streamlined client communication or communication with the receiving parties**.

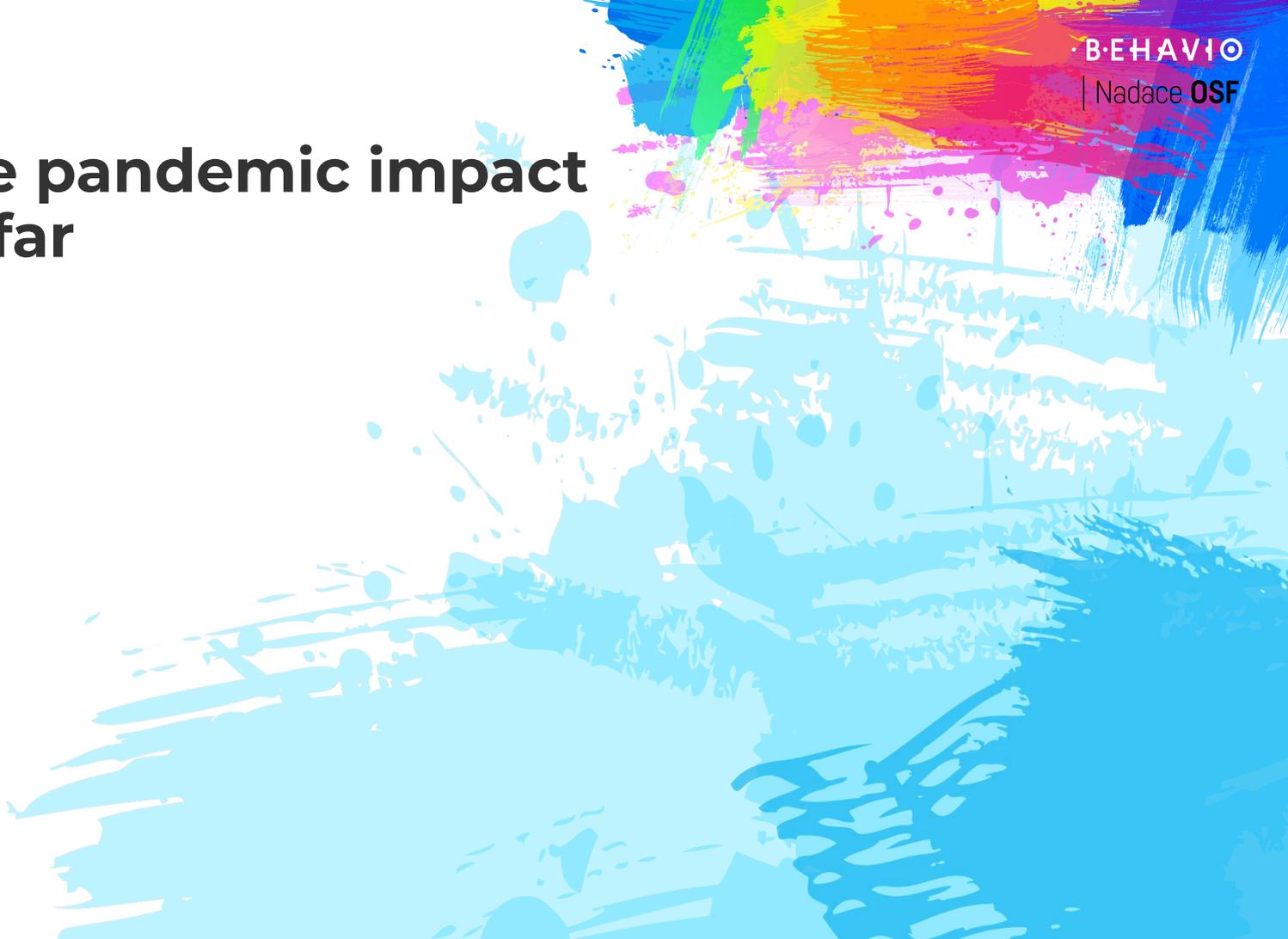
## Any other bright moments?

47 %

say that people **still appreciate their usual activities** (instead of pandemic-related activities).

# 1

## The pandemic impact so far



# The pandemic significantly influenced the work of 61% of organizations.

Especially organizations devoted to sports and leisure felt the pandemic impact (84% reported a significant impact).

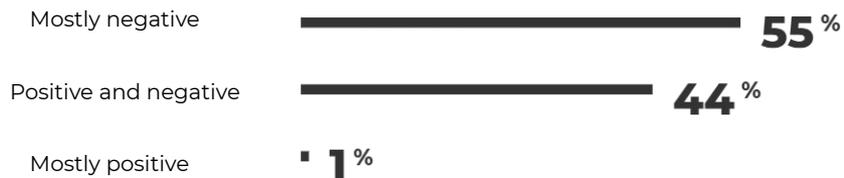
## How the pandemic influenced everyday work and activities of the organizations?



# The overall pandemic impact on the organizations' work was negative.

Organizations with a budget up to 1.3 million CZK (68%) and organizations without employees (70%) felt mostly negative impact.

## What impact the pandemic had on daily work and activities?



## For 47 % of the organizations the workload increased.

Organizations with a budget over 25 million CZK (26%) and with more than 15 employees (19%) experienced a significant increase in workload. In terms of target groups, especially organizations working with senior citizens, people with disabilities or people with health issues reported such increase.

### Due to pandemic, how did the workload change?



# Most organizations have an ambivalent approach towards the workload increase.

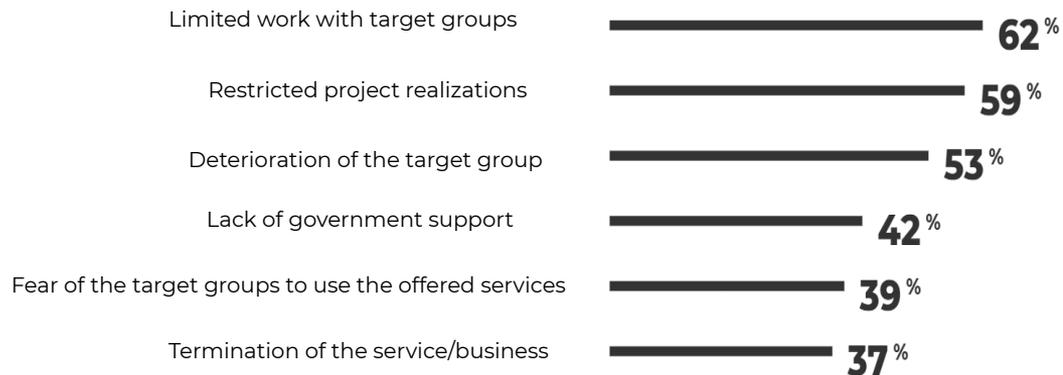
How do you feel about the workload increase?



# The biggest issues now are limited work with the target groups and restriction of project realizations.

Mainly organizations with a budget up to 1.3 million CZK (72%) and organizations without employees are affected by the limited work with target groups.

## Problems that arose due to the pandemic:



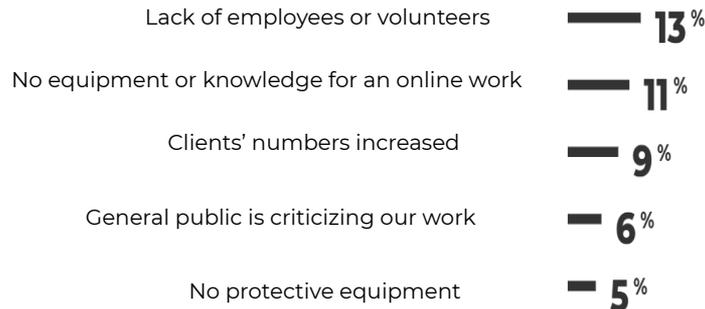
## The mildly problematic issues are a lack of media attention and NPOs' public image.

### Problems that arose due to the pandemic:



# Lack of protective equipment is a problem for only 5% of the organizations.

## Problems that arose due to the pandemic:



[On this slide](#) you will find other problems that the organizations need to face (open question).

## Summary of the pandemic impact

# The pandemic has had a serious impact on the organizations' work.

The pandemic had at least a partial impact on the work of all the NPOs, out of which **61%** reported **a significant impact**.

The overall pandemic **impact** on the work was **mostly negative**. This mainly applies to smaller NPOs with a lower budget.

**For less than half** of the organizations the **amount of work increased** due to the pandemic. This increase has an ambivalent value for most.

**Restricted work with the target groups** and **restricted project realizations** are among **the major issues**. A common problem is also a **deterioration of the target groups' situation**.

# 2

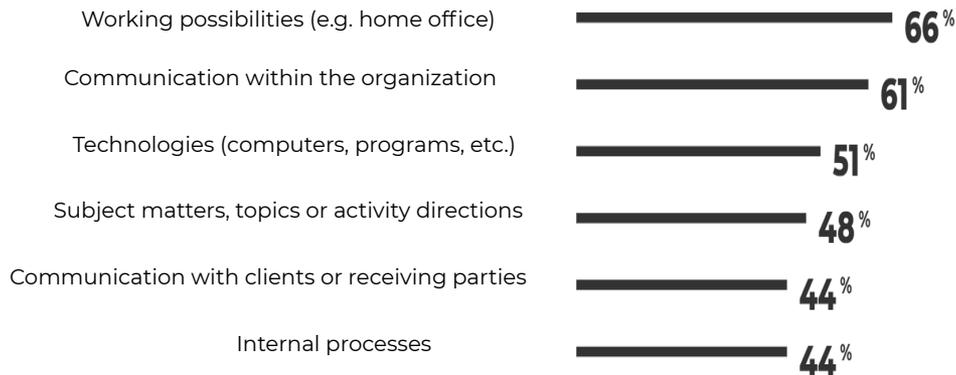
## Response to the pandemic



# 66% of the organizations streamlined and expanded the working methods for their employees.

Expanding and improving the working methods is most evident in larger organizations that have a budget over 25 million CZK (89%) and in organizations with more than 15 employees (83%).

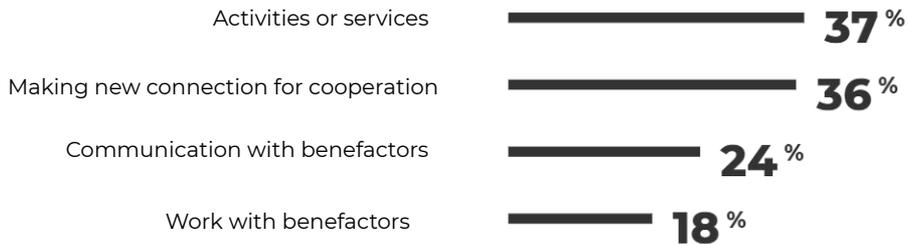
Due to the pandemic, was it possible to discover new opportunities, or to expand or streamline already existing working methods?



# 37% of the organizations discovered new opportunities and streamlined their activities and services.

This applies to mainly medium and large organizations (with a budget over 10 million CZK and bigger).

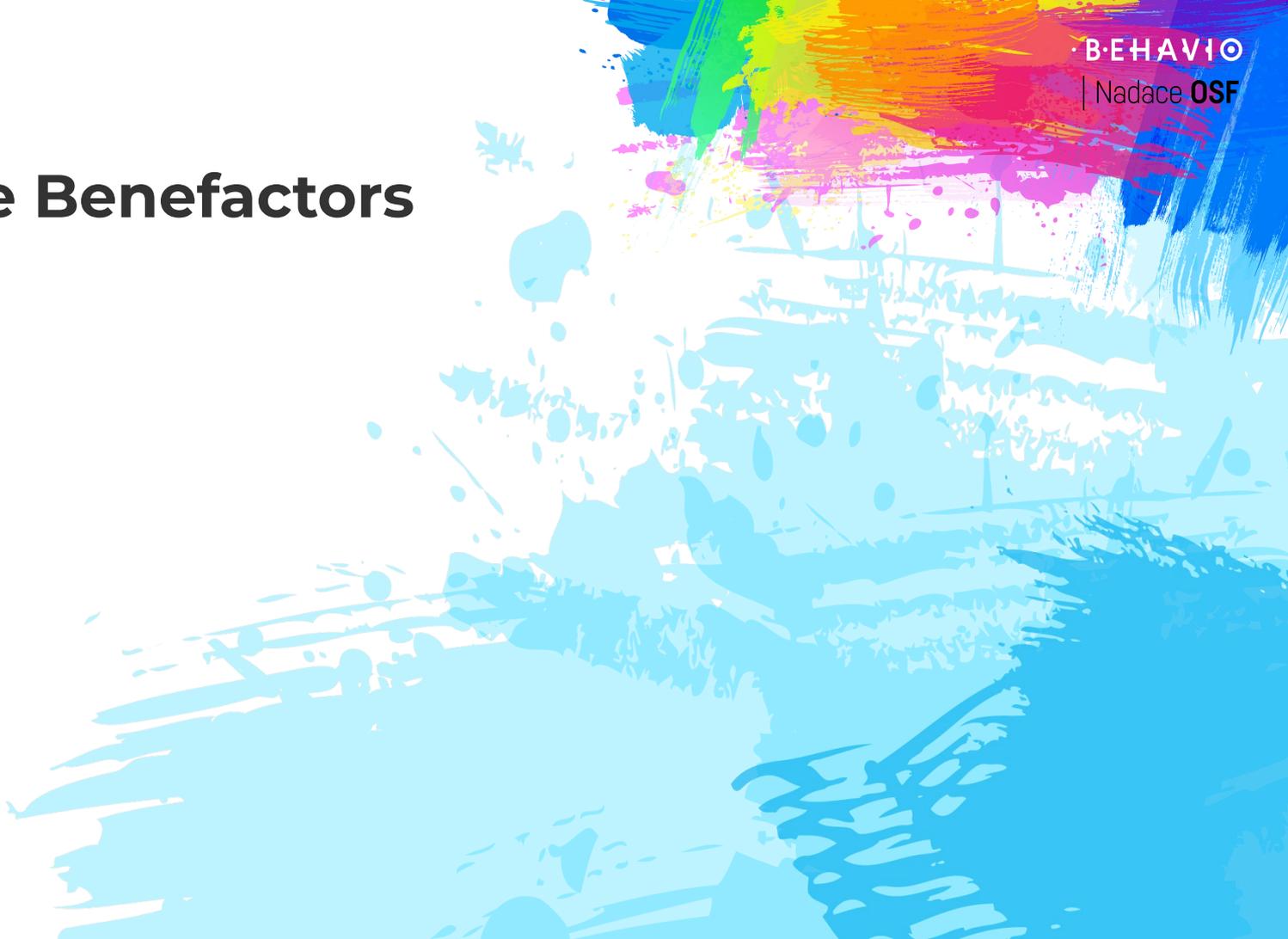
Due to the pandemic, was it possible to discover new opportunities, or to expand or streamline already existing working methods?



\*[On this slide](#) you will find what areas are the new benefactors from (open question)

# 3

## The Benefactors

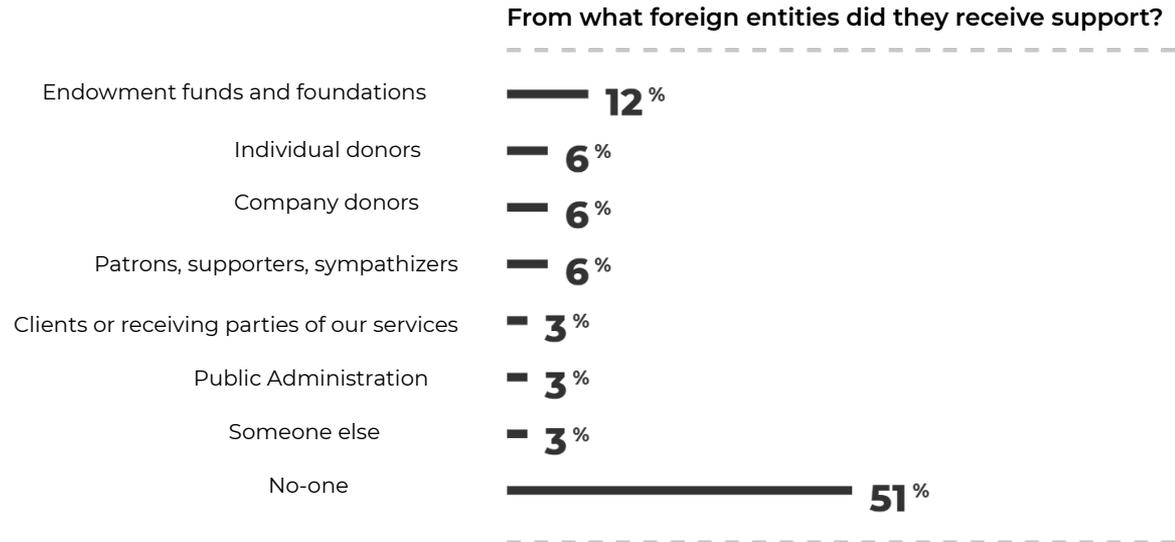


**When it comes to the Czech entities, the organizations received support most often from individual donors during the pandemic.**

From what Czech entities did they receive support?



As for the foreign entities, the organizations received support most often from trusts and trust funds.

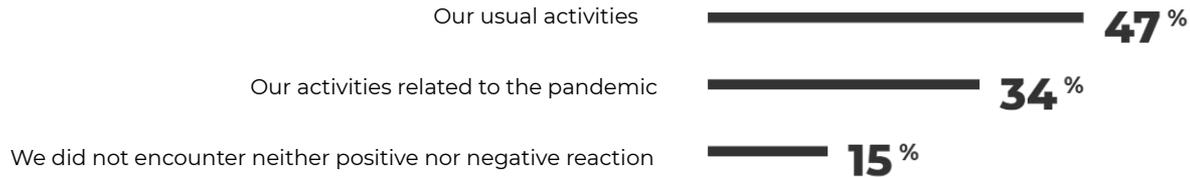


## An overview of financial support that the organizations received most often during the pandemic.

Form of support	clients or receiving parties	individual donors	company donors	patrons, sympathizers	public administration	endowment funds and foundations
<i>Financial support</i>	<b>21 %</b>	<b>42 %</b>	<b>30 %</b>	<b>20 %</b>	<b>30 %</b>	<b>34 %</b>
<i>Material support for the organizations</i>	<b>8 %</b>	<b>18 %</b>	<b>19 %</b>	<b>9 %</b>	<b>8 %</b>	<b>7 %</b>
<i>Material support for the clients</i>	<b>7 %</b>	<b>16 %</b>	<b>13 %</b>	<b>10 %</b>	<b>3 %</b>	<b>6 %</b>
<i>Volunteer work</i>	<b>13 %</b>	<b>16 %</b>	<b>4 %</b>	<b>13 %</b>	<b>1 %</b>	<b>1 %</b>
<i>Promotion</i>	<b>8 %</b>	<b>6 %</b>	<b>5 %</b>	<b>9 %</b>	<b>4 %</b>	<b>4 %</b>
<i>Connection with other entities</i>	<b>8 %</b>	<b>3 %</b>	<b>4 %</b>	<b>7 %</b>	<b>4 %</b>	<b>5 %</b>
<i>Consulting, mentoring, coaching</i>	<b>5 %</b>	<b>5 %</b>	<b>3 %</b>	<b>4 %</b>	<b>4 %</b>	<b>6 %</b>
<i>Organizational assistance</i>	<b>5 %</b>	<b>3 %</b>	<b>3 %</b>	<b>5 %</b>	<b>5 %</b>	<b>3 %</b>

# The general public and supporters still appreciate the usual activities of the organizations.

What the general public and supporters do appreciate during the pandemic?



## Summary of the benefactors

**During the pandemic, the most common way of support was a financial support.**

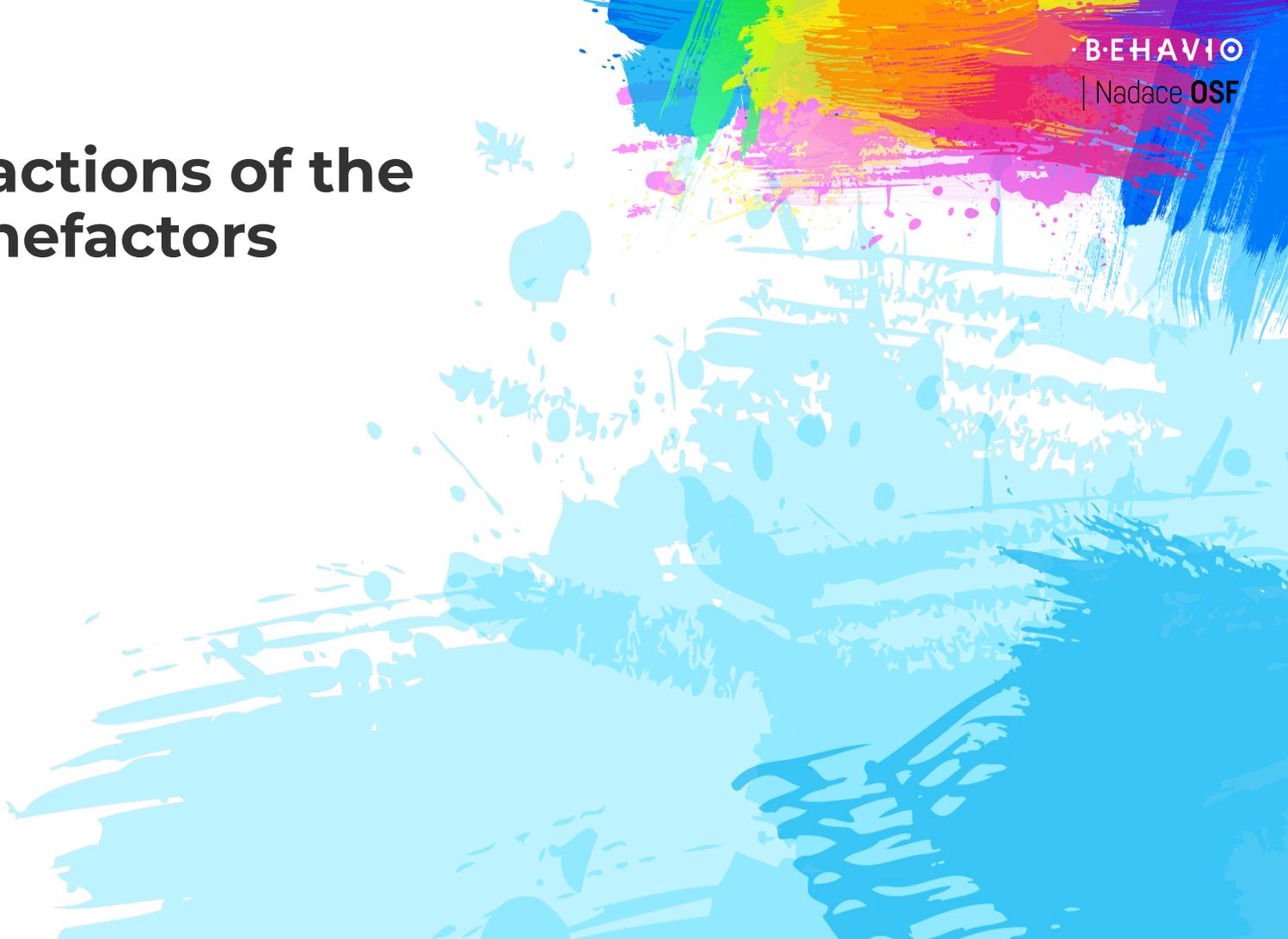
When it comes to the **Czech entities**, the organizations received support most often from **individual donors**.

As for the **foreign entities**, the most common way of support was from **the trusts and trust funds**.

No matter the entity, the most frequent way of support was a **financial support**.

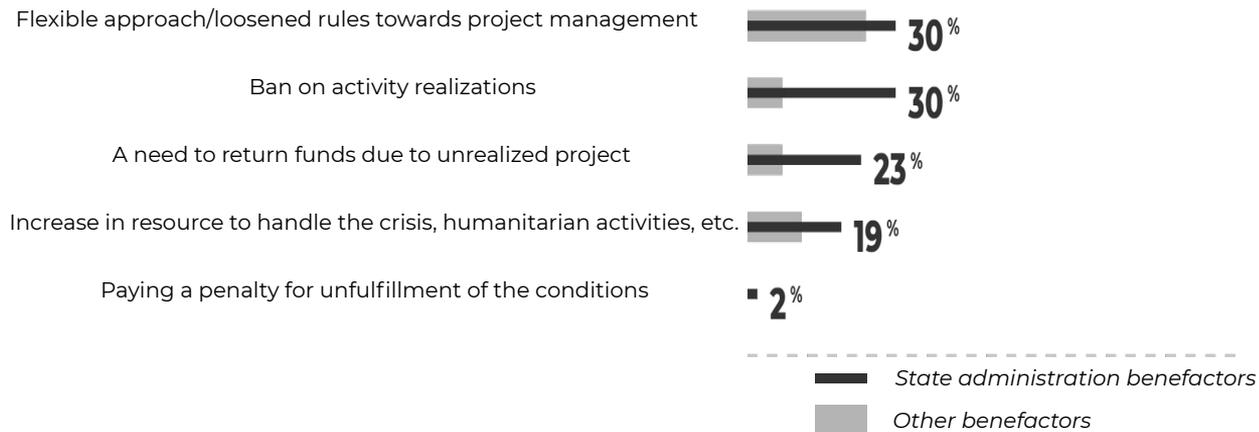
# 4

## Reactions of the benefactors



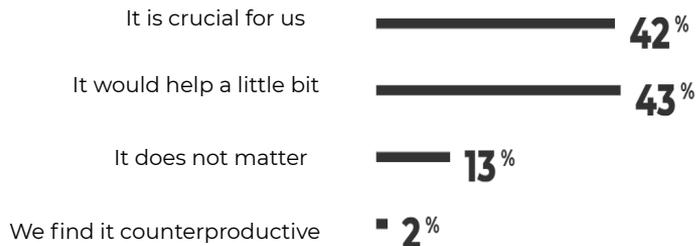
**One third of the organizations encountered a flexible approach from the state administration, although a similar fraction was forbidden to realize their activities.**

During the pandemic, have you encountered anything like this?



# The majority of organizations would welcome loosened grant conditions during project realizations (and loosened management from the benefactors).

How do you stand on the loosening of project realizations and loosened management from the benefactors' side.



# 5

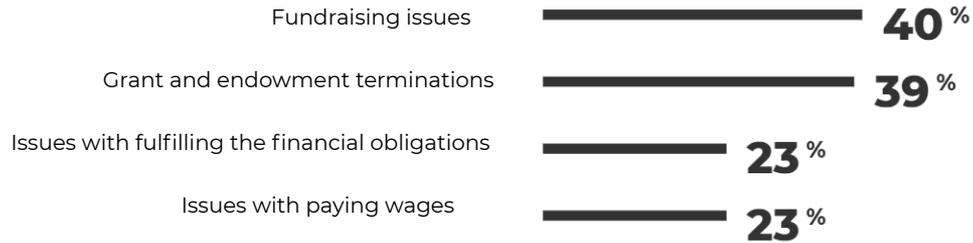
## Expectations for 2021



**About 40% of the organizations expect major fundraising issues and endowment and grant terminations.**

Significant financial issues as a direct result of the pandemic.

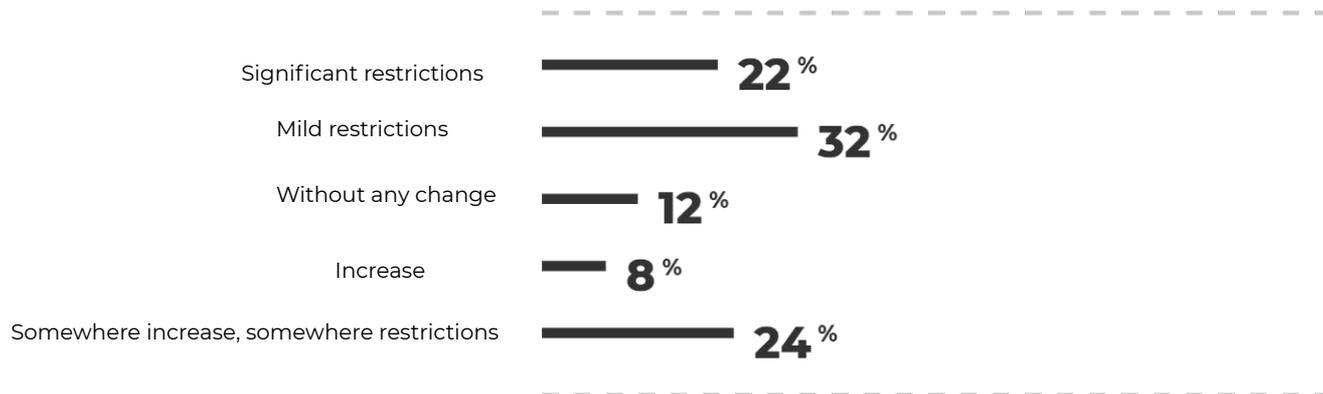
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## 22% of the organizations are expecting significant restrictions of their activities and services in 2021.

This mainly applies to the organizations with a budget up to 1.3 million CZK (39%) and to organizations without employees (41%).

### The expected changes in the amount of activities and services due to the pandemic.



## The organizations take mainly a positive approach towards a possible increase in the workload.

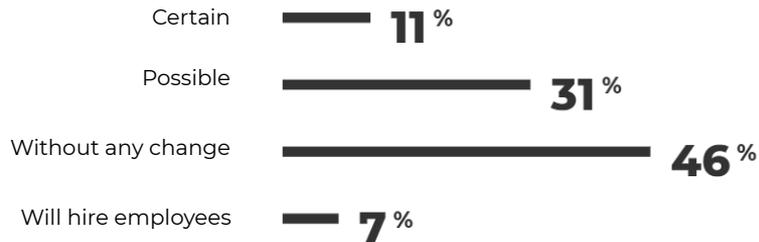
The evaluation of a possible workload increase.



# 11% of the organizations expect that they will have to decrease the number of employees.

Only 3% of the organizations with a budget over 25 million CZK are certain they will have to decrease the number of employees.

## Expected decrease of NPO employees.



## Summary of expectations for 2021

**The organizations expect major problems in the field of fundraising, grants and endowments.**

**4 out of 10 organizations** expect major **issues with fundraising** and with **terminations of grants and endowments**.

**One-fifth of the organizations** expect a significant **restrictions of their activities and services** in 2021.

**Every tenth organization** expects a **decrease in the number of employees**.



**It was our pleasure!  
We will gladly help  
again.**

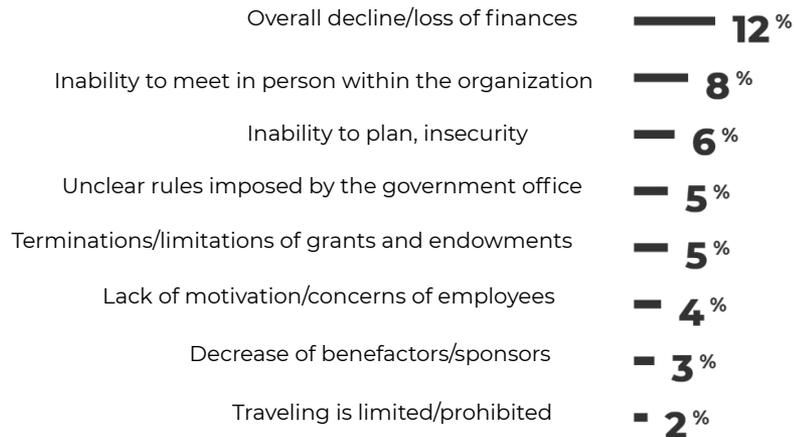
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# Overall decline or a complete loss of finances are among other problems that the organizations need to face.

Other problems that the organizations need to face due to the pandemic (open question).



**Most of the new benefactors come from the general public; and they usually are individual donors.**

What areas are the new benefactors from (open question)?

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